

EMOTION

by Moritz Leicht



Zu meiner Person

Betreiber von smart EMOTION

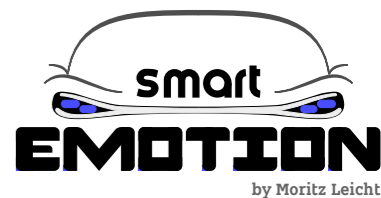


Moritz Leicht

Projektmanagement Ladeinfrastruktur
Elektrisch seit 10 Jahren

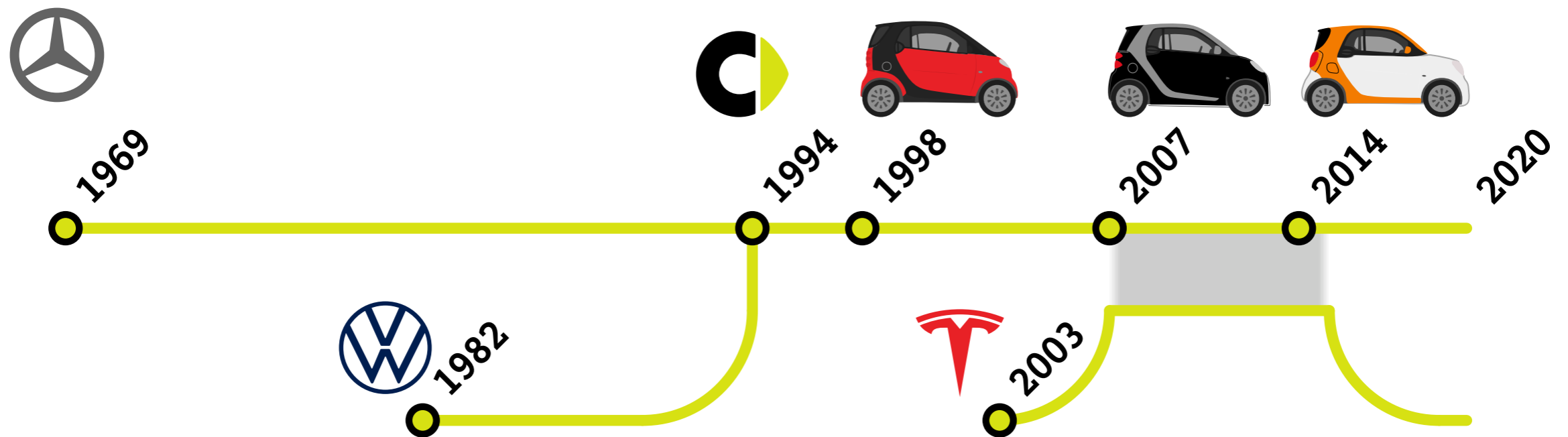
smart EMOTION

Fachportal rund um smart
Artikel
Forum
Wiki
Austausch mit smart



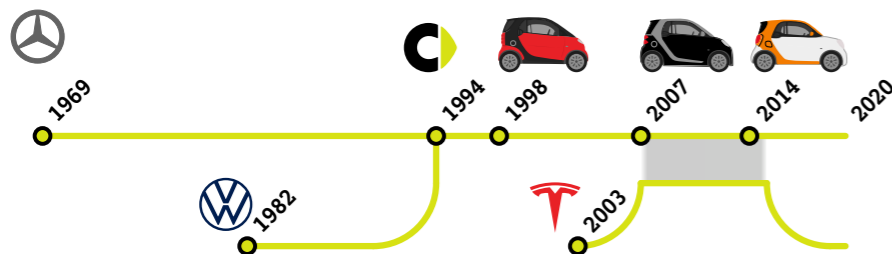
Die Historie von smart

Von 1969 bis 2020



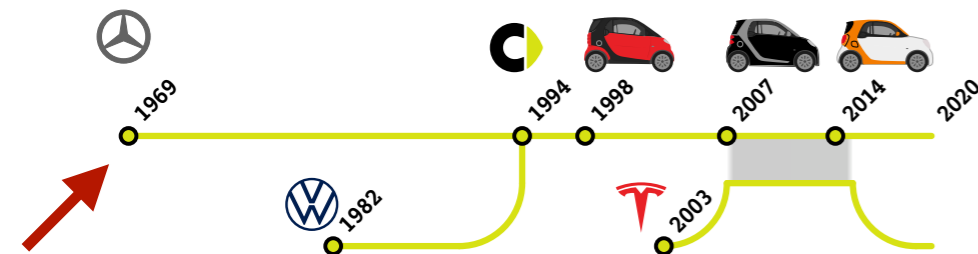
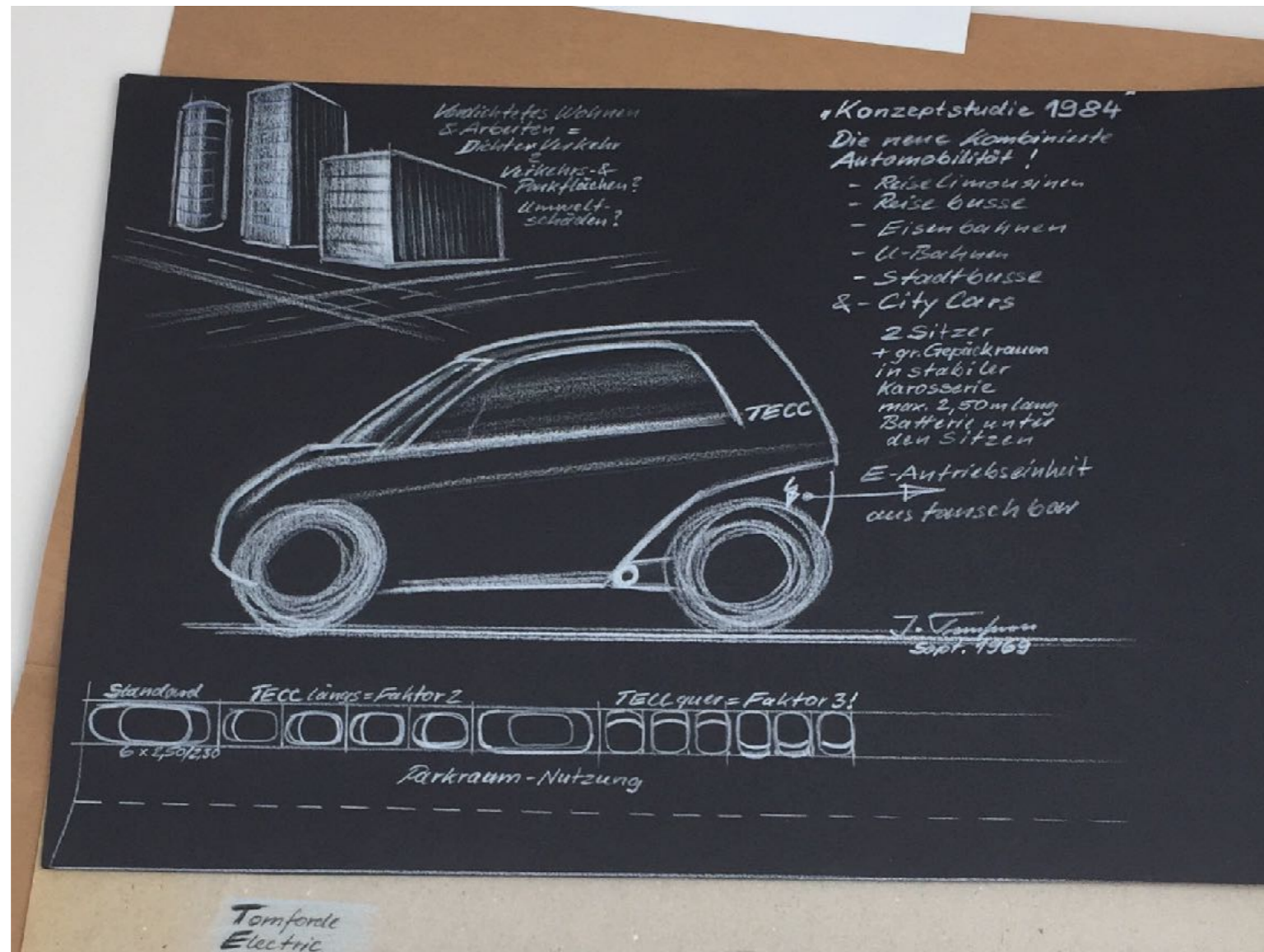
Prof. Johann Tomforde

2017



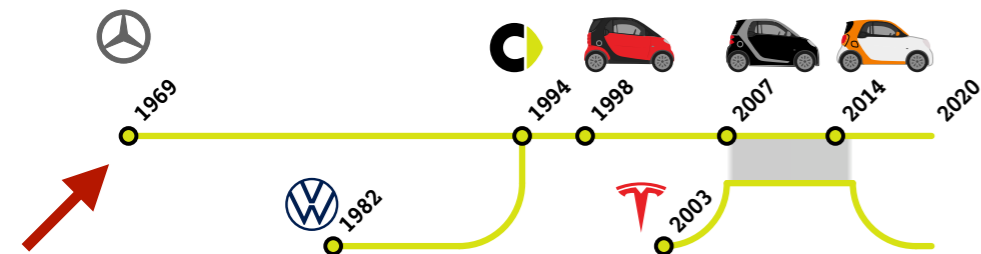
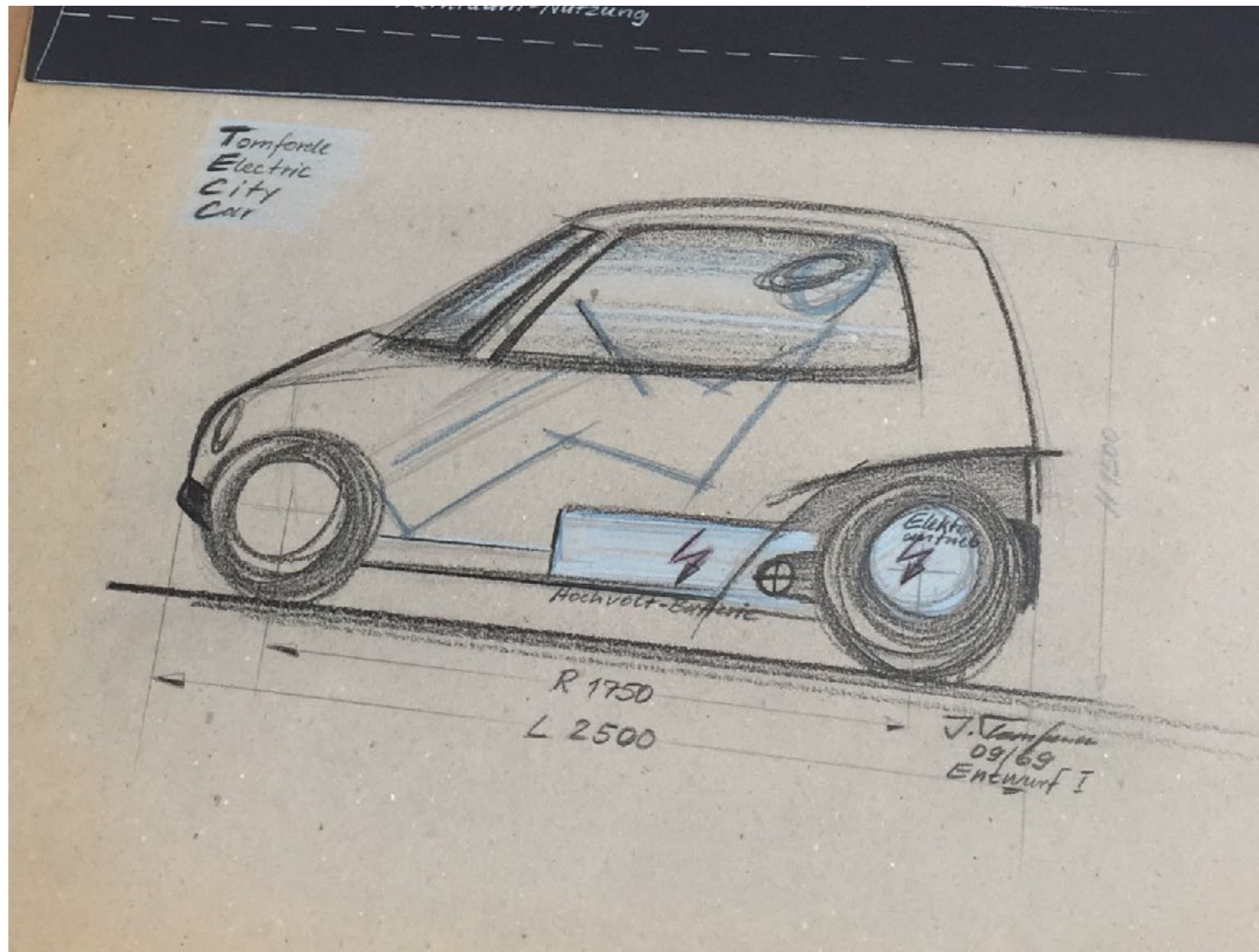
Stadtauto als Diplomarbeit

1969



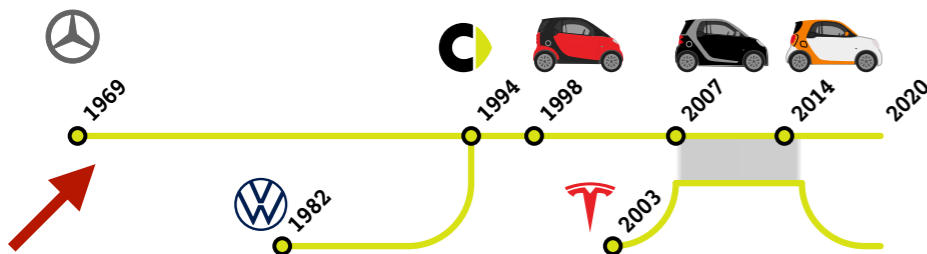
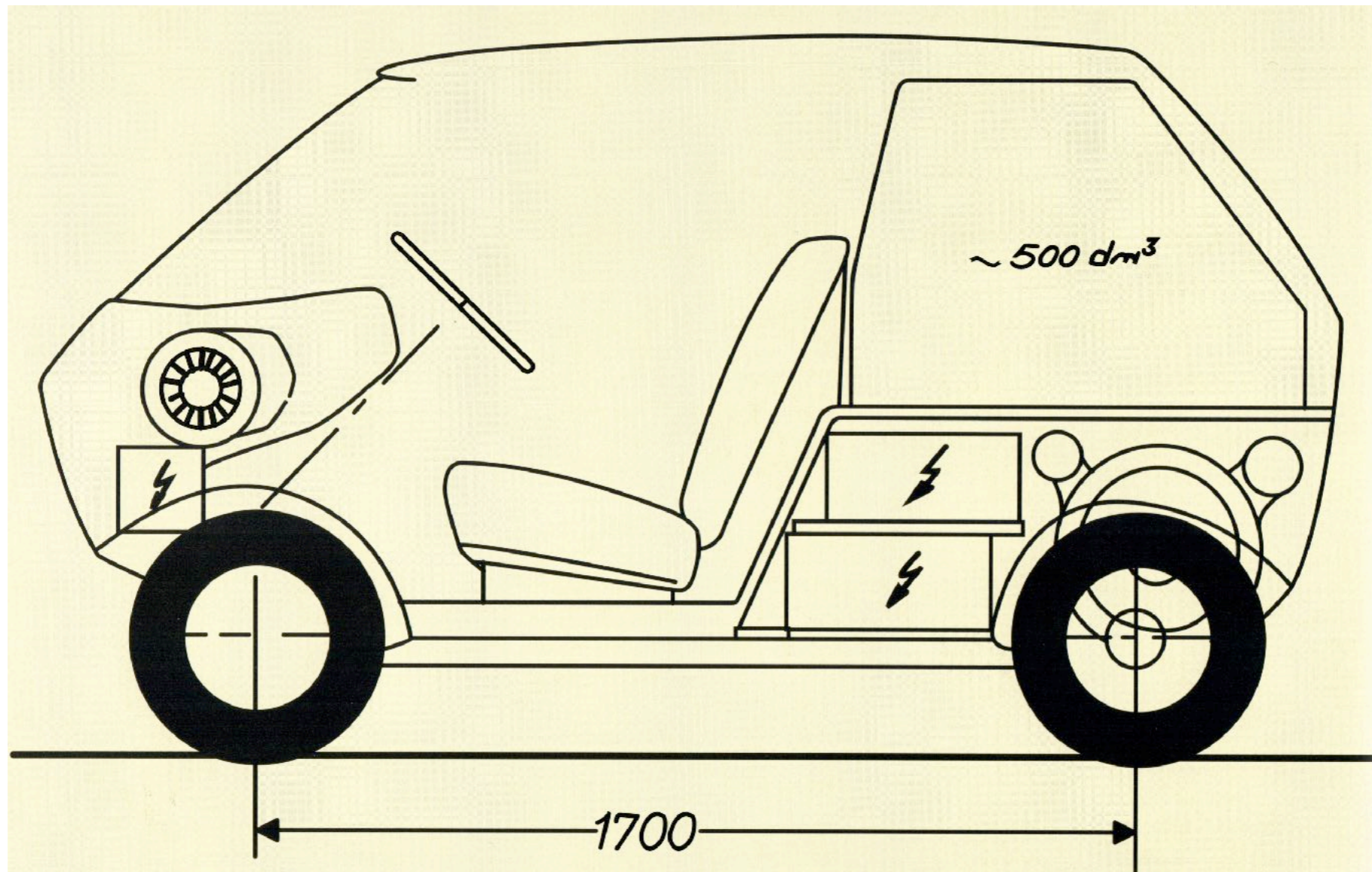
Natürlich vollelektrisch

1969



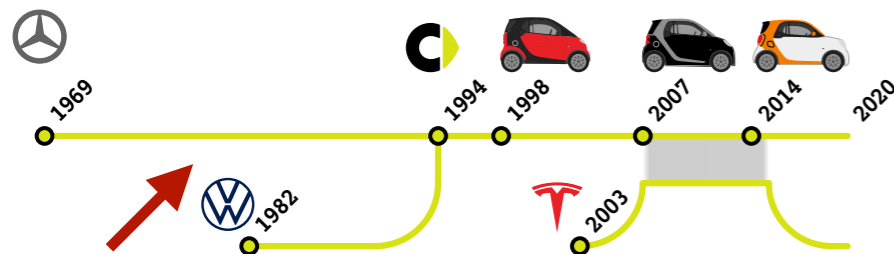
Mercedes Konzept

1972



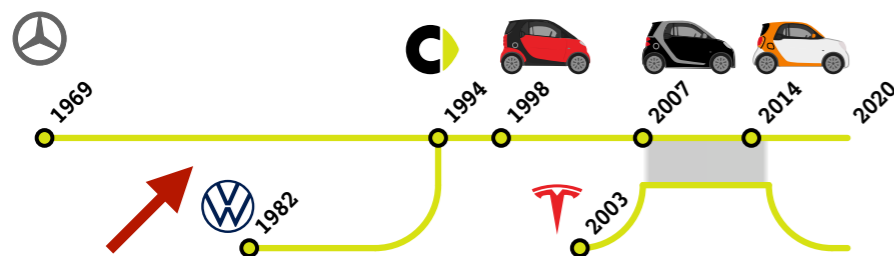
"Nahverkehrsfahrzeug" (NAFA)

1981 - 1985



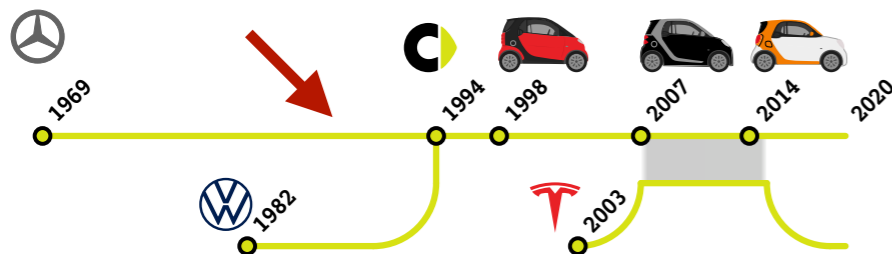
"Nahverkehrsfahrzeug" (NAFA)

1981 - 1985



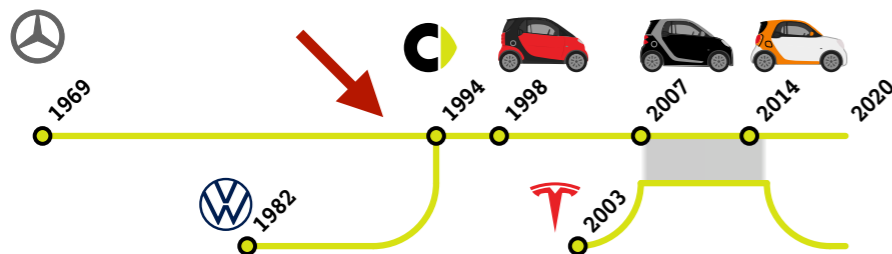
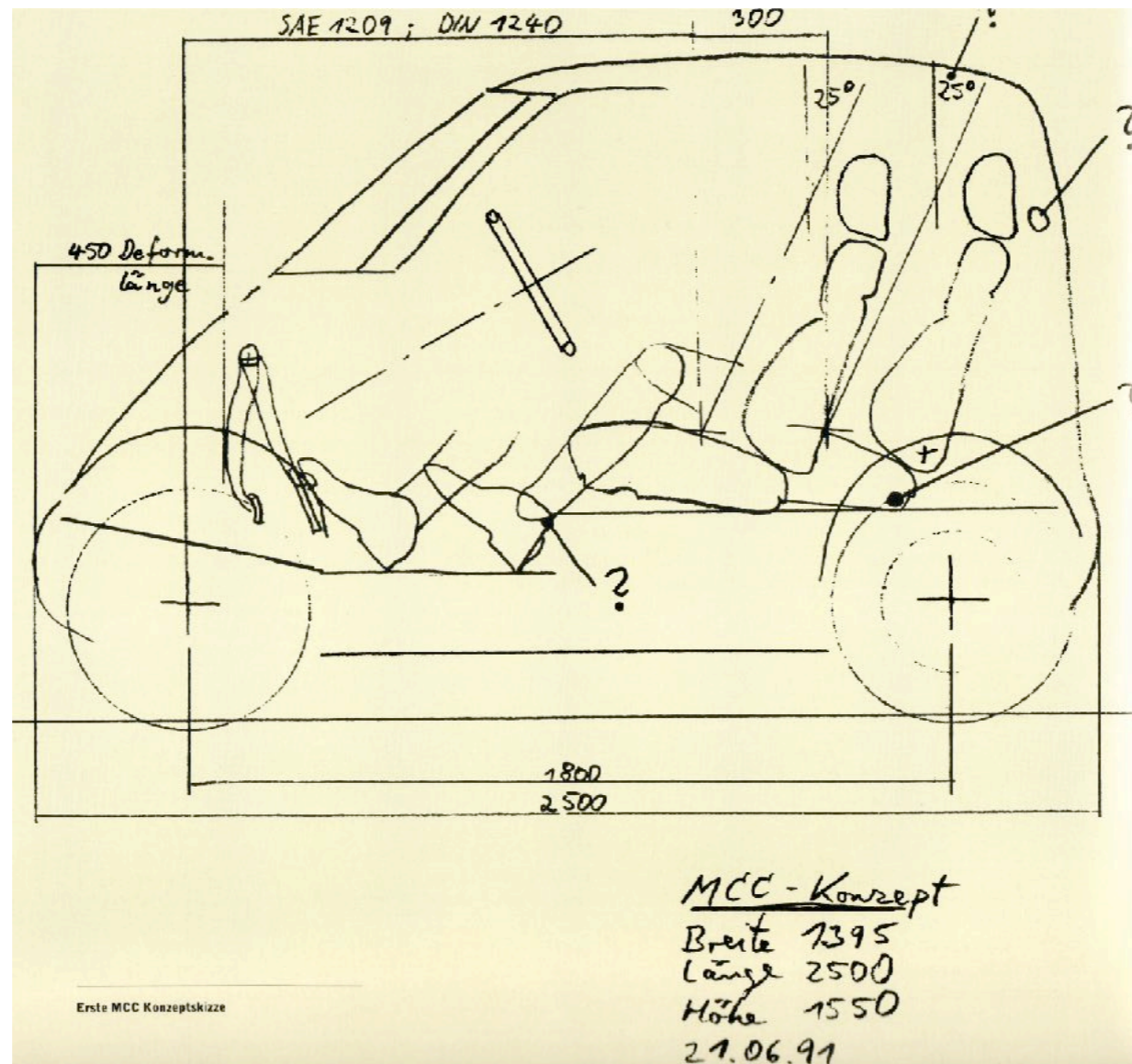
Dann auch elektrisch

1988



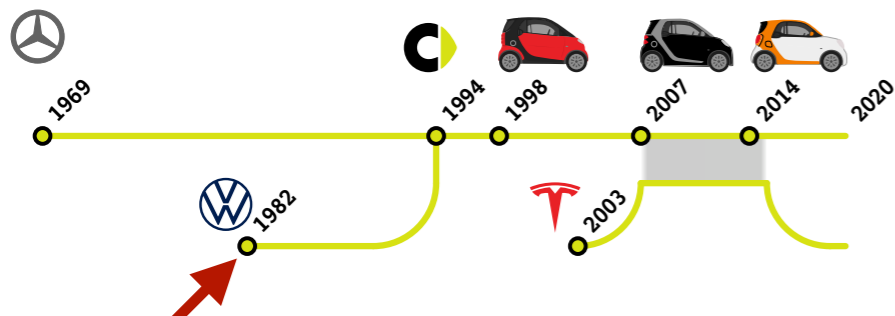
Druck von Außen

1991



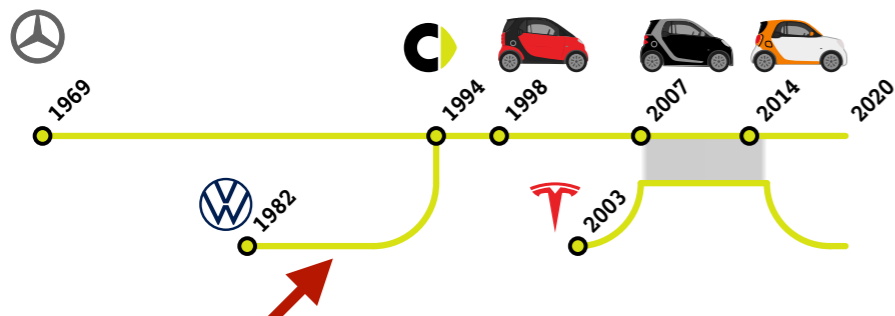
Nicolas Hayek

1982



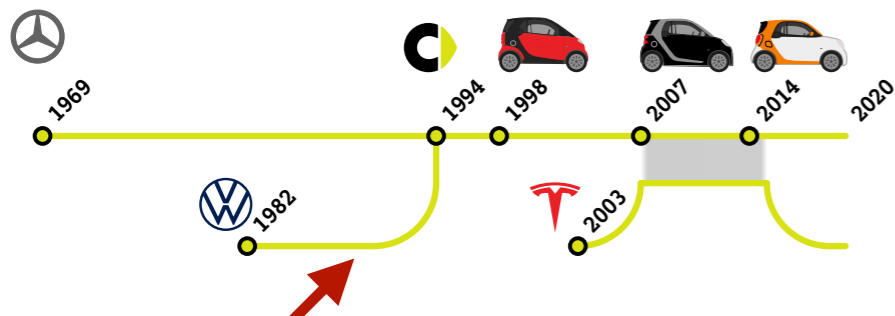
Konzeptauto alleine

Etwa 1985



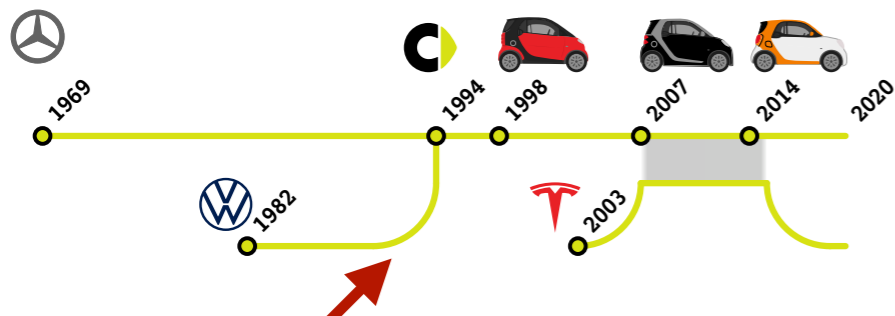
Swatch & Volkswagen

Etwa 1988



Mit Dr. Piëch das Ende

Etwa 1993

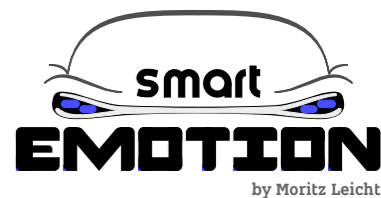
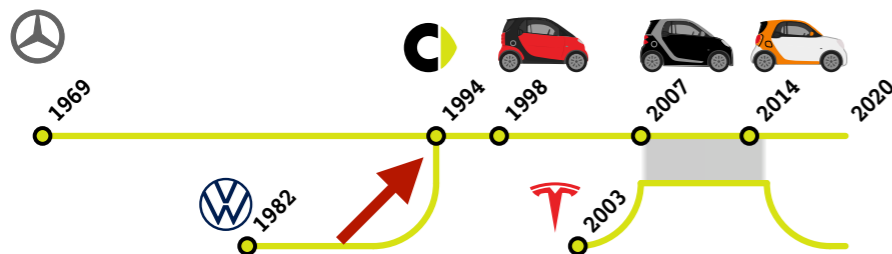


swatch und Mercedes

1994

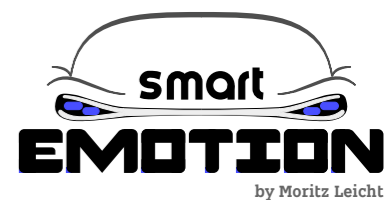
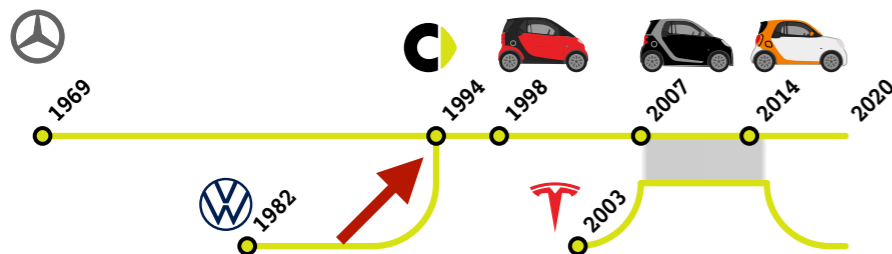
smart

swatch **Mercedes** art



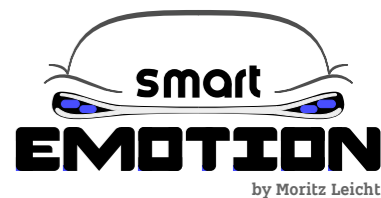
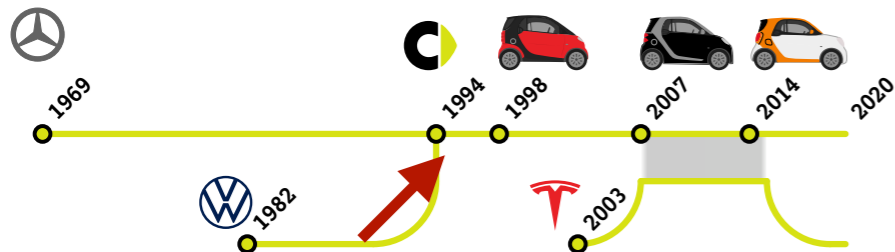
eco-sprinter

1994



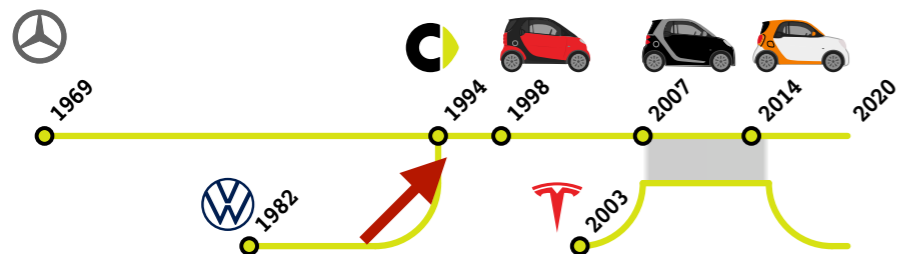
Swatch Car Concept by Mercedes-Benz

1995



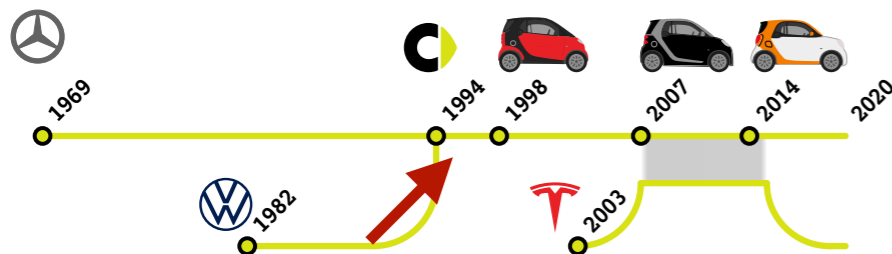
Spatenstich in Hambach

1995



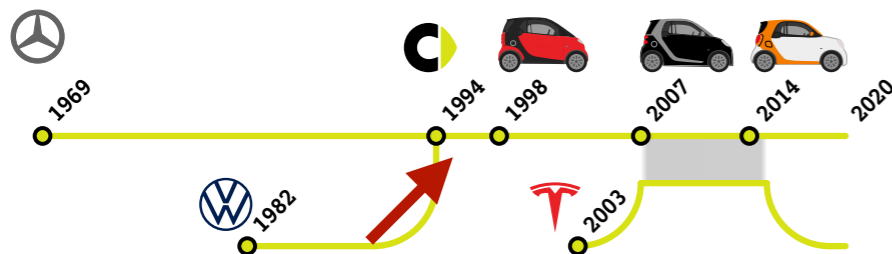
Smart Modular Concept

1996



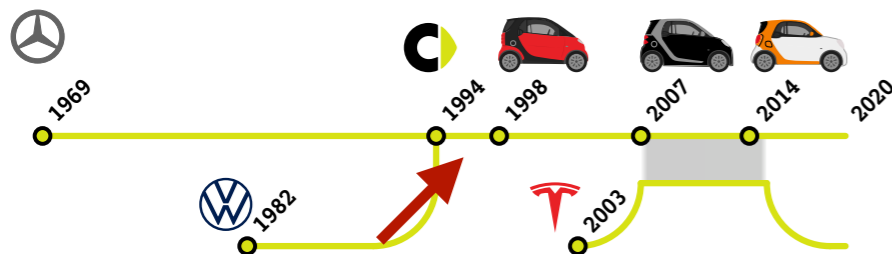
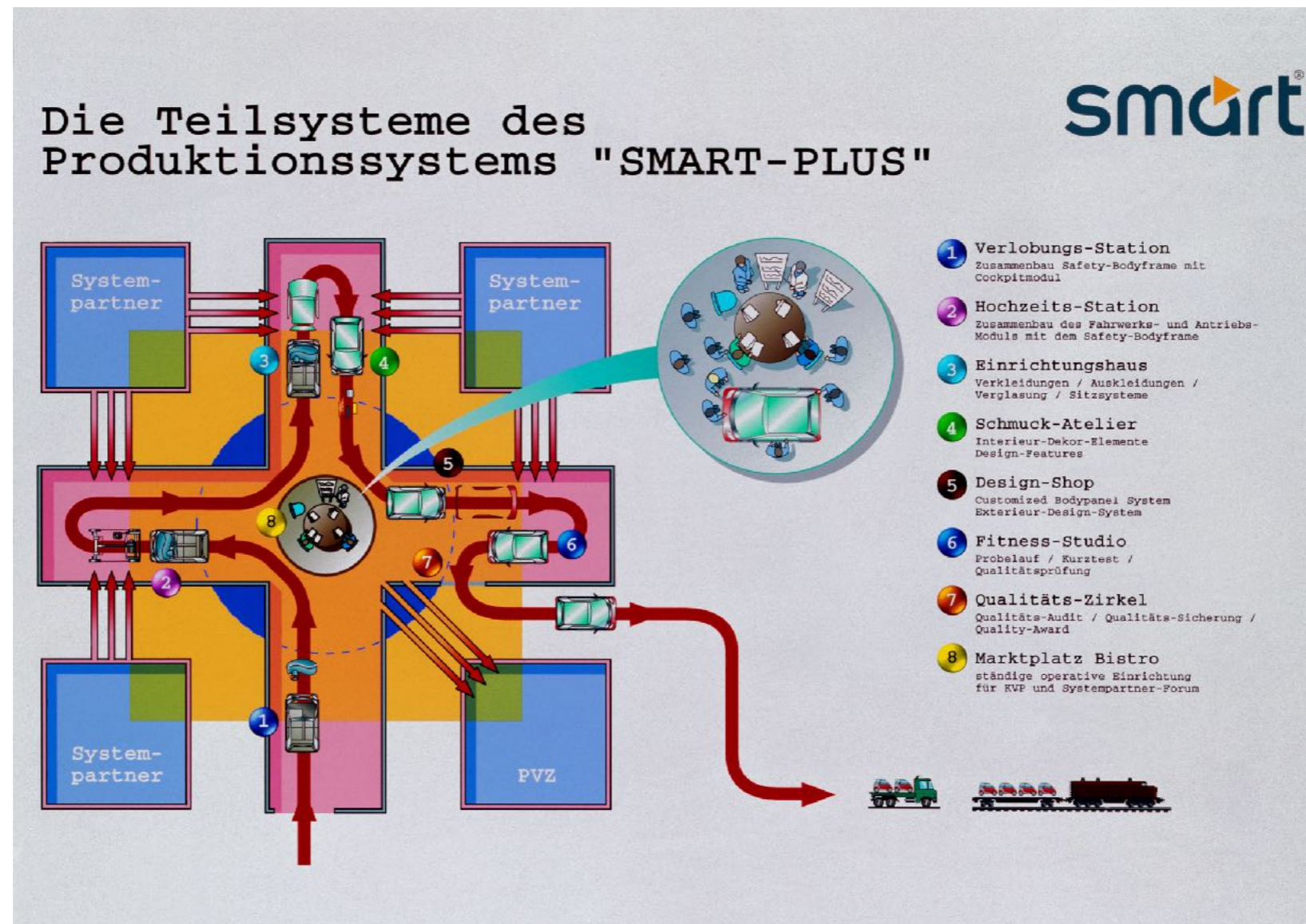
Nur Benzinmotor

etwa 1996



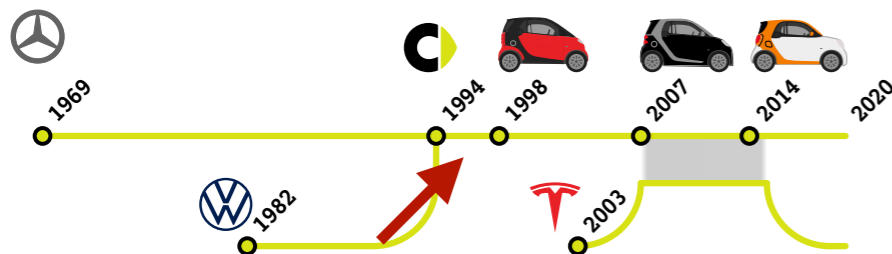
Fertigstellung smart ville

1997



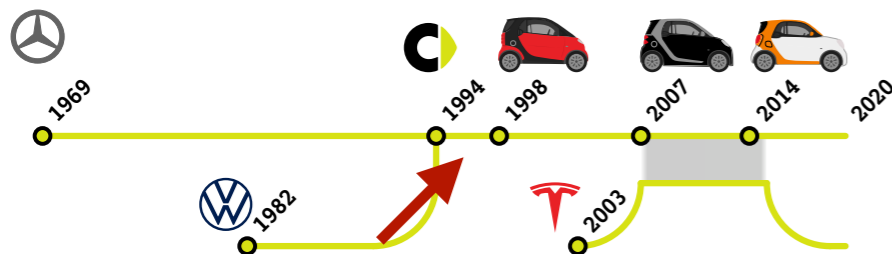
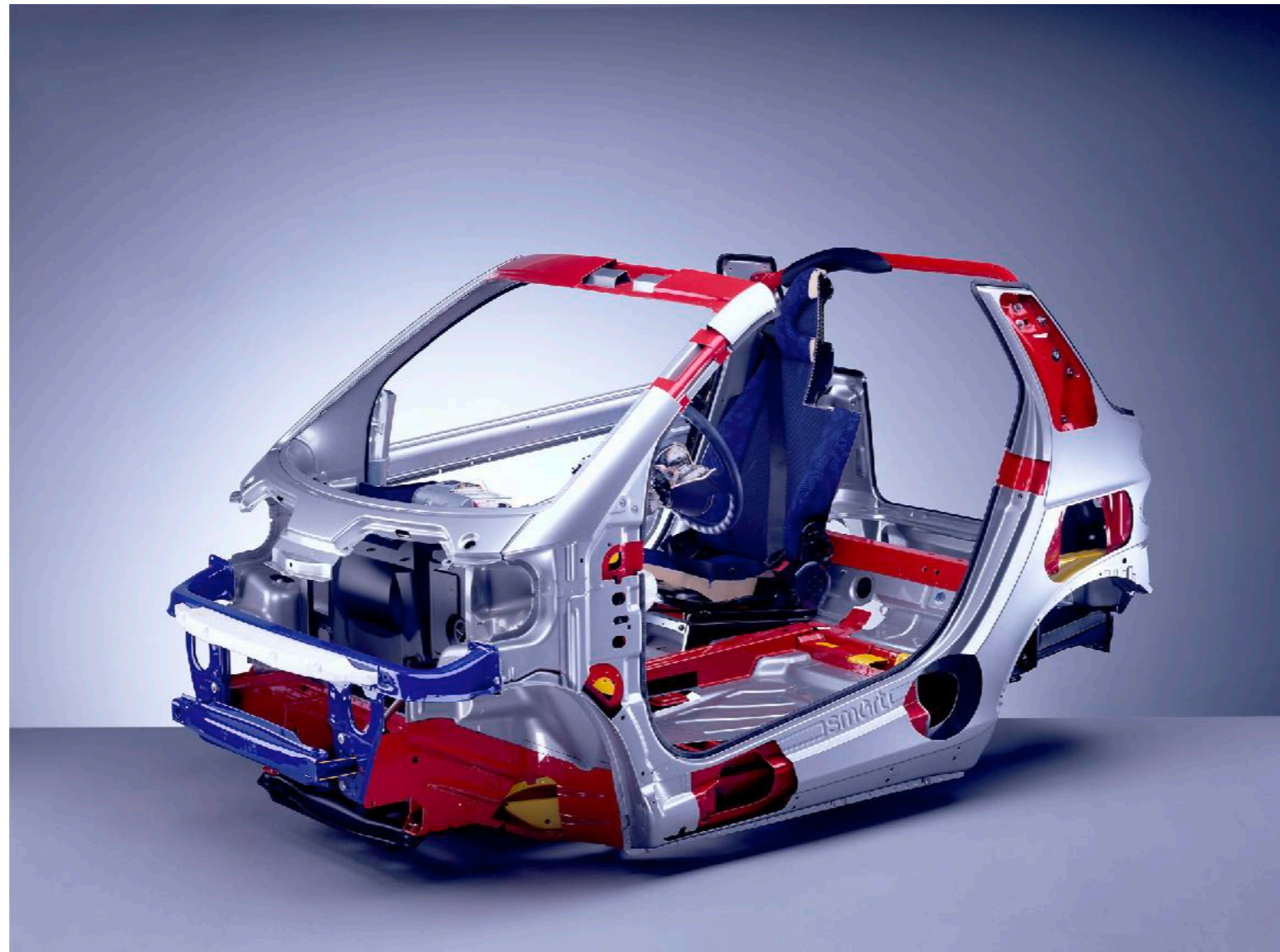
Weltpremiere des MCC auf der IAA

1997



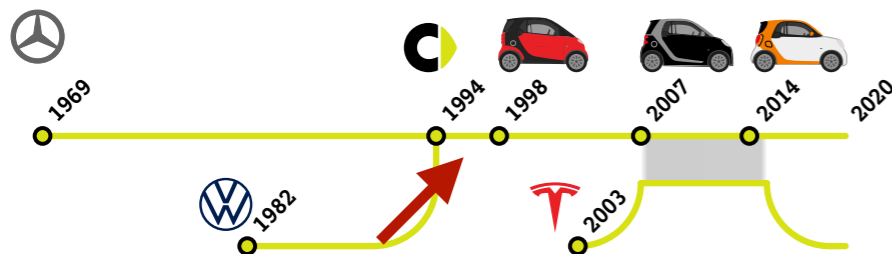
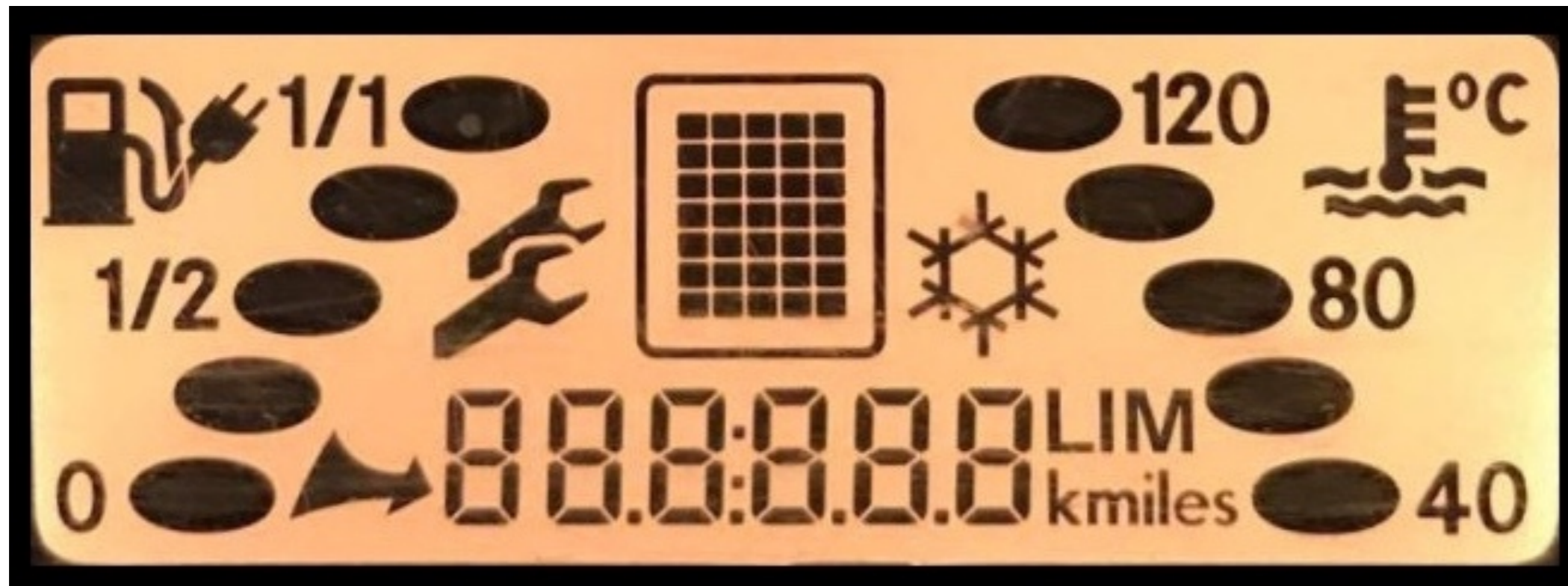
Sicherheit wie in der E-Klasse

1997



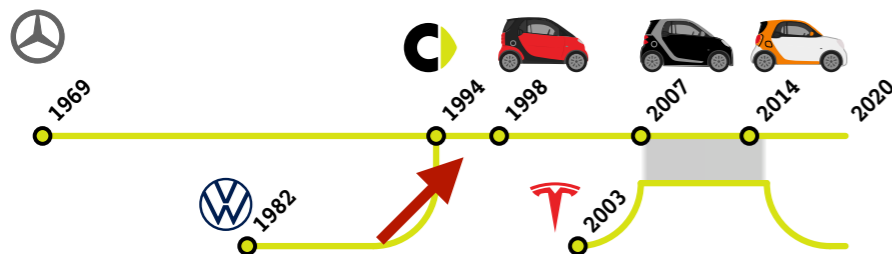
Ladesäule, statt Zapfsäule in der Serie

1997



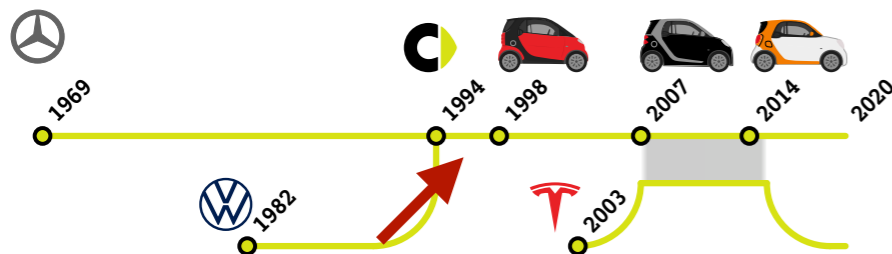
Swatch Uhr zum Produktionsstart

1997



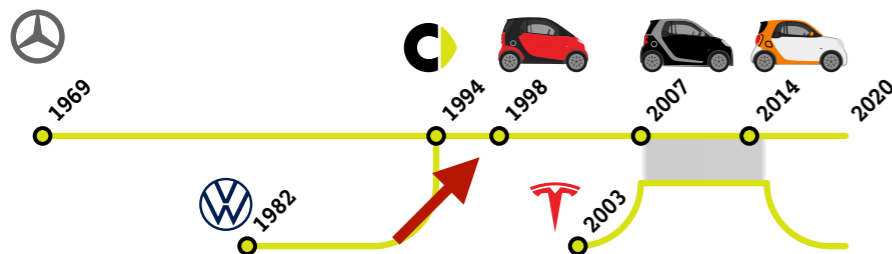
Elchtest gilt auch für den smart

1997



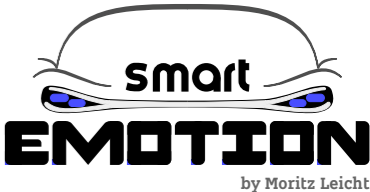
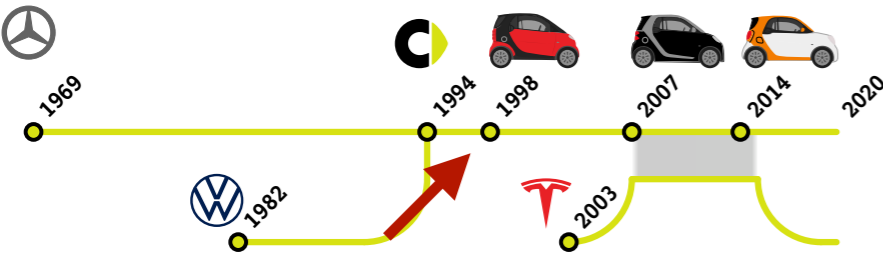
Verkaufsstart im smart center

1998



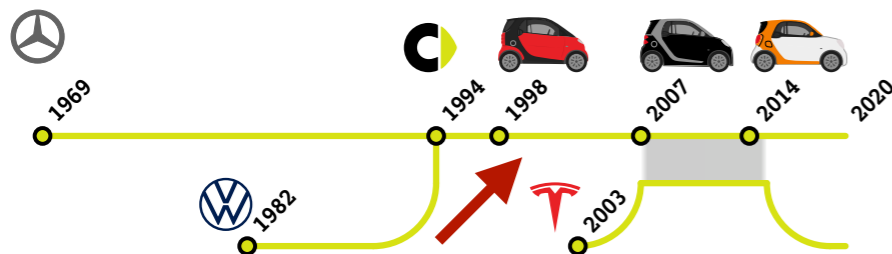
Innovative Park- und Werbemaßnahme

1998



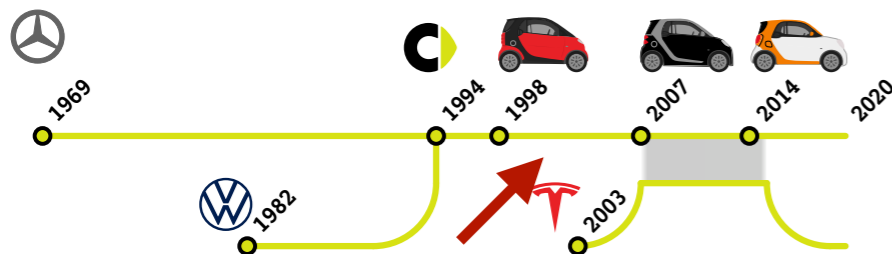
Cabrio war Pflicht

2000



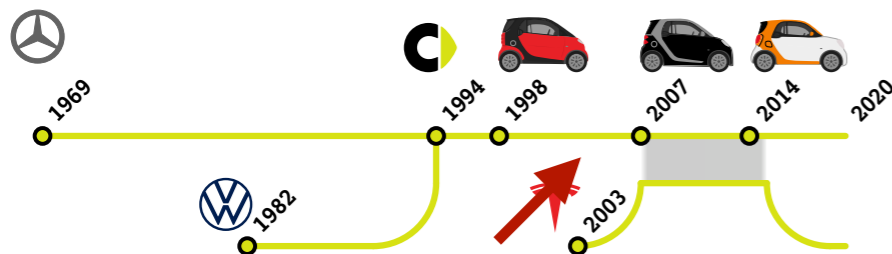
Weitere Modelle - fortwo

2002



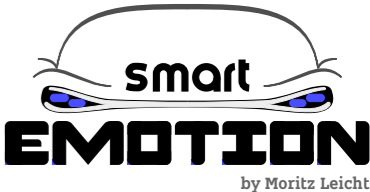
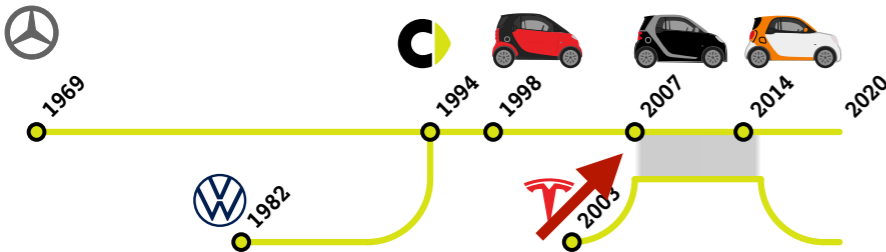
Smart SUV Studie - formore

2004



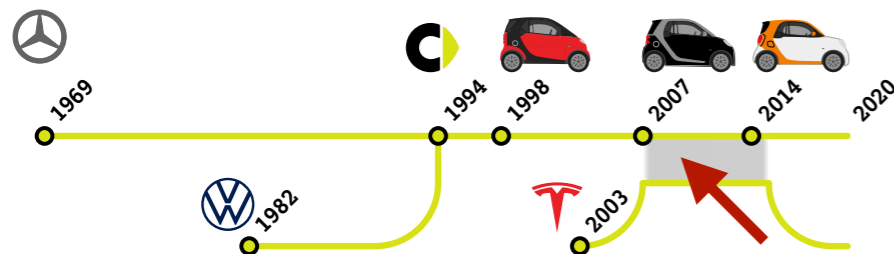
Zurück zu den Wurzeln - fortwo ED

2007



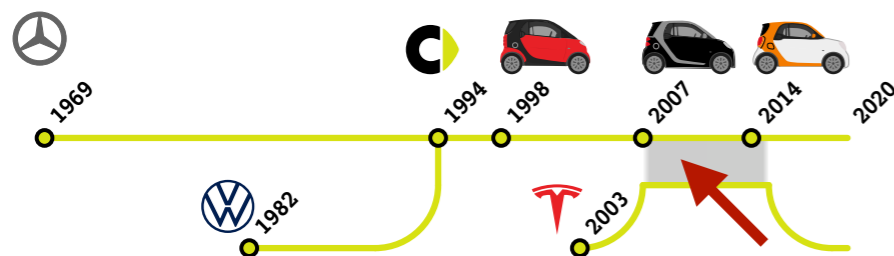
Smart electric drive by Tesla

etwa 2008



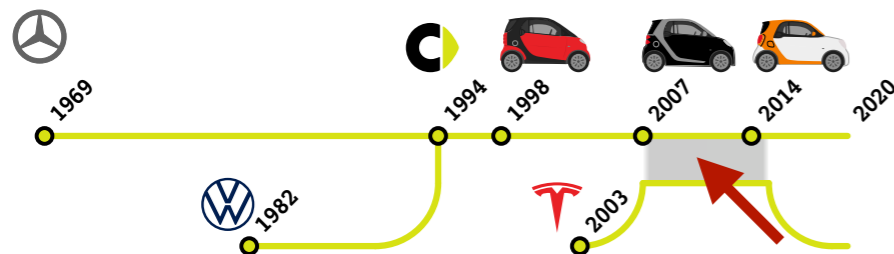
Tesla Roadster unter der Haube

etwa 2008



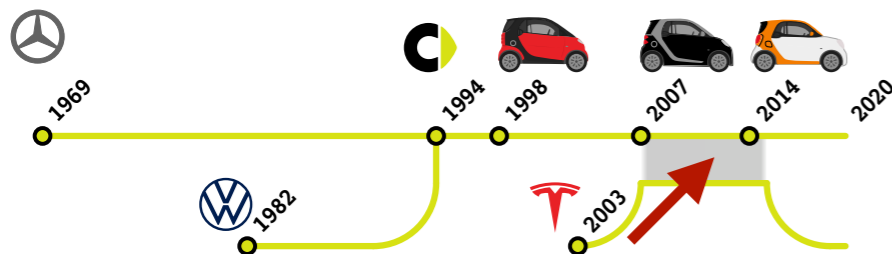
Tesla smart fortwo geht in Serie

2009



Eigenentwickelter smart electric drive

2013



Verwechslungsgefahr !

2009 - 2013

smart ED 3. Generation

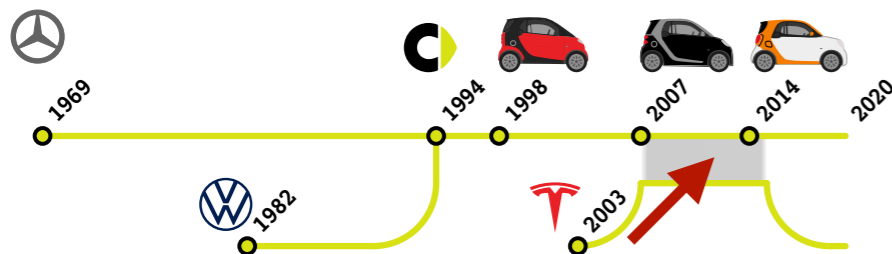
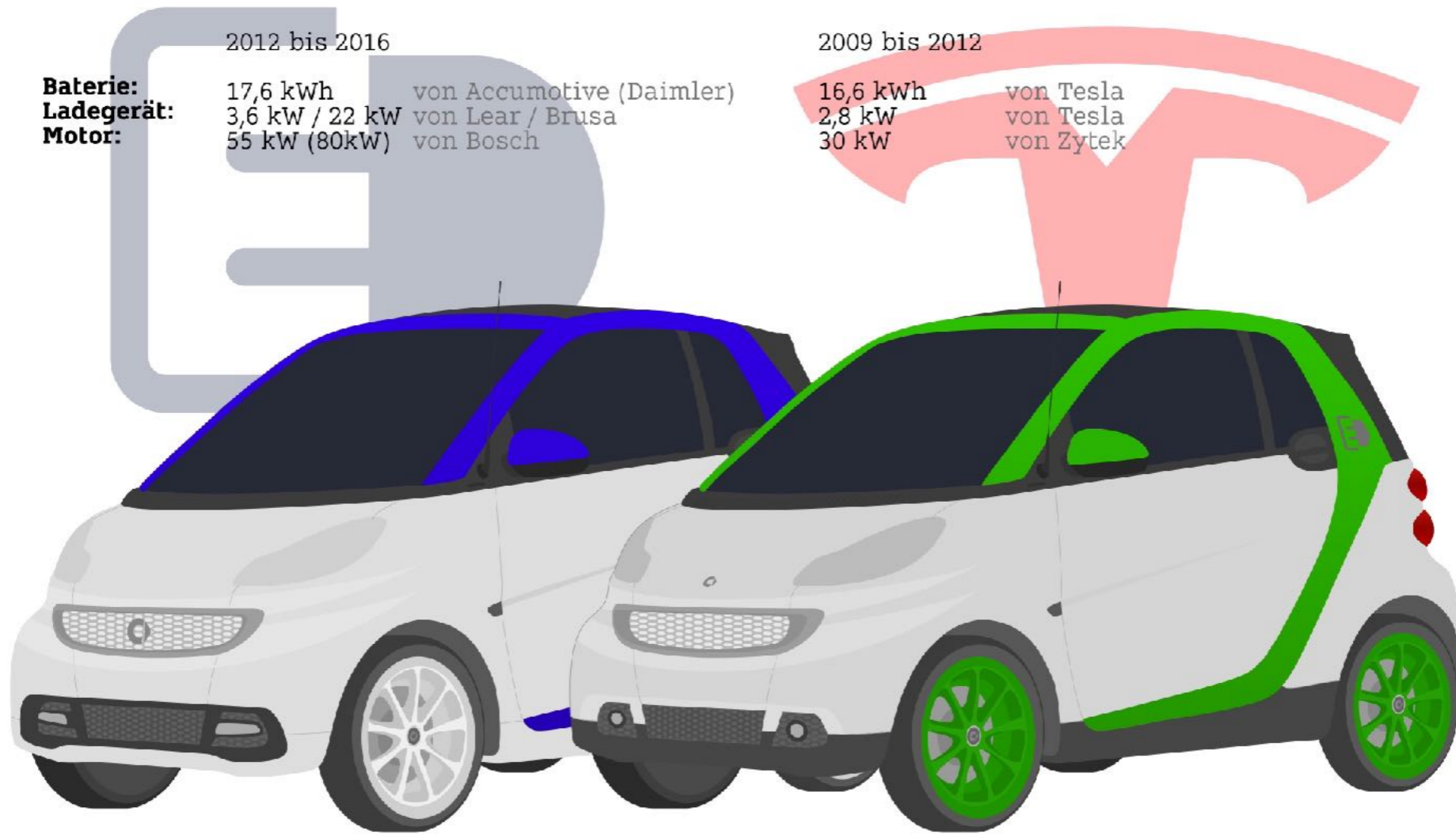
2012 bis 2016

Batterie: 17,6 kWh von Accumotive (Daimler)
Ladegerät: 3,6 kW / 22 kW von Lear / Brusa
Motor: 55 kW (80kW) von Bosch

smart ED 2. Generation

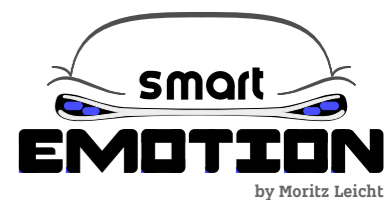
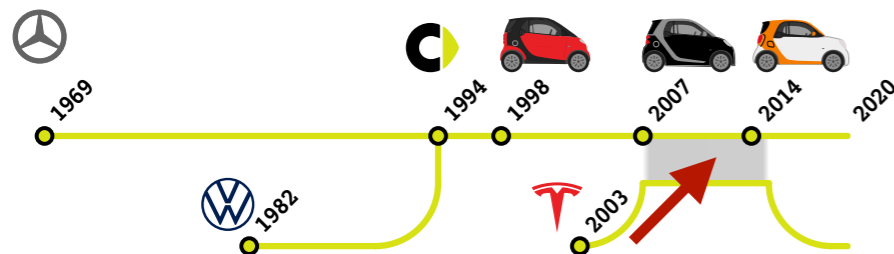
2009 bis 2012

16,6 kWh von Tesla
 2,8 kW von Tesla
 30 kW von ZYTEK



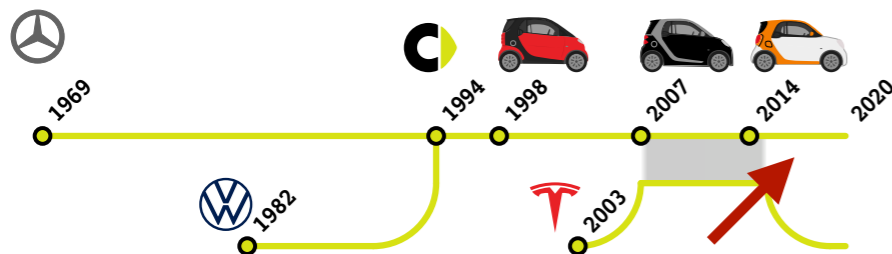
Smart electric drive als BRABUS

2013



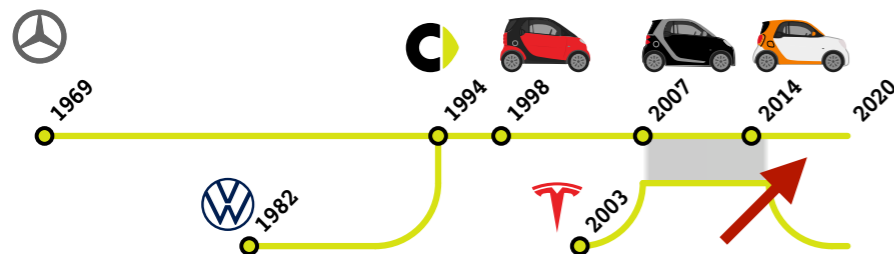
Vierte Generation electric drive

2017



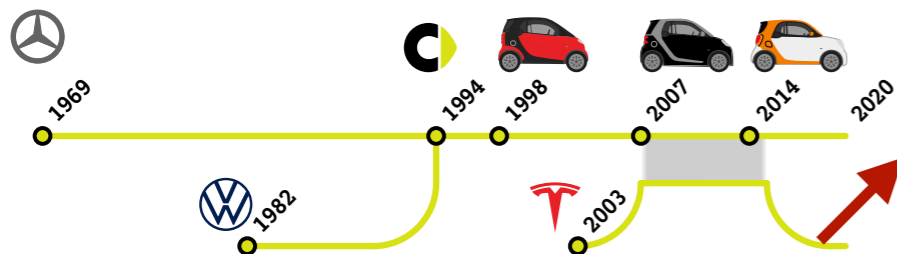
Smart wird vollelektrisch - aus ED wird EQ

2018



Der neueste smart ist ein SUV

2023





EMOTION

by Moritz Leicht

